

# JUSTINA TELICENA KALLINGA

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## PROFESSIONAL SUMMARY

**Former ballet soloist and Business Psychology graduate transitioning into UX design.** My experience in character research and storytelling helps me deeply understand users and their needs. In ballet, every movement was intentional — now, I apply the same focus and creativity to designing intuitive experiences.

With skills in **user research, interaction design, and accessibility**, I create clear and engaging digital solutions. Working closely with a UX mentor, I am continuously refining my approach to usability, design principles, and user testing, ensuring **I apply best practices and real-world insights to my projects**.

My background in business psychology helps me **connect user needs with business goals**, while ballet taught me **discipline, adaptability, and problem-solving**—all essential in UX. **Always learning and improving**, I bring creativity and a deep understanding of human behavior to every project.

## SKILLS

- **UX/UI Design:** User Experience, User Interface, Wireframing, Prototyping, Accessibility, Responsive Design, Interactions
- **Research:** User Research (interviews, usability testing, competitive analysis) , Qualitative & Quantitative research
- **Analytical Thinking:** Cognitive Psychology, Decision Making, Human behaviour
- **Soft Skills:** Communication & Active Listening, Creative Problem Solving,Critical Thinking, Collaboration, Teamwork
- **Tools & Technical skills:** Figma, Useberry, Maze, FigJam, Miro, Google Forms, HTML, CSS
- **Languages:** Latvian, Russian (native), English ( full working proficiency), Spanish ( limited working proficiency)

## WORK EXPERIENCE

UX/UI DESIGN MENTEE

Riga TechGirls

11/2024 - 07/2025

11/2023 - 06/2024

### Second Edition (2024 – 2025)

- Working with my mentor, receiving support to improve usability testing, UI design, colour theory, typography, wireframing, and prototyping.
- Conducting user research and applying findings to improve design decisions.
- Focusing on interaction design and accessibility, ensuring intuitive and inclusive user experiences.
- Received financing from Riga TechGirls for outstanding work and progress in the previous edition.

### First Edition (2023 – 2024)

- Worked on a startup project with business owners, focusing on user research, competitive analysis, responsive design, and low-fidelity wireframing to improve their products.
- Balanced business goals with user needs, collaborating with a UX designer, project manager, developer, and business owner to create user-friendly solutions.
- Worked with my mentor, receiving support to learn information architecture, design principles, and research while developing my personal project.

BALLET SOLOIST

Latvian National Opera and Ballet

08/2022 - 01/2025

- Continued refining technique, character development, and role research while performing soloist and leading roles, requiring the highest level of performance.
- Led performances as the protagonist, collaborating with different dancers to bring the story to life.
- Managed a demanding schedule, switching between complex roles, balancing technical precision and emotional expression.

<b>BALLET DANCER</b>	<b>06/2018 - 07/2022</b>
Latvian National Opera and Ballet	
<ul style="list-style-type: none"> <li>Frequently mastered new roles within a very short amount of time, performing both corps and soloist parts, demonstrating adaptability, precision, and stage presence.</li> <li>Danced a diverse repertoire from classical to contemporary ballet, collaborating with choreographers, conductors, and dancers to create engaging and high quality performances.</li> <li>Researched and prepared each role in detail, focusing on character development and technique to bring the character's personality to life for the audience.</li> <li>Recognized for excellence with 1st Place at the International Baltic Ballet Competition (2021) and as a Finalist in KIBC Ballet Competition (2019).</li> </ul>	

EDUCATION

<b>BACHELOR DEGREE IN BUSINESS PSYCHOLOGY</b>	<b>09/2020 - 01/2025</b>
RISEBA University	
<ul style="list-style-type: none"> <li>Studied psychology, human behavior, and organizational psychology, focusing on decision-making, team dynamics, and consumer behavior.</li> <li>Gained experience in qualitative and quantitative research, innovation management, and research methodology.</li> <li>Second Place – RISEBA Scientific &amp; Creative Conference (Jun 2021)</li> </ul>	
<b>GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE</b>	<b>05/2023 - 03/2024</b>
Coursera	
<ul style="list-style-type: none"> <li>UX/UI Skills: User Research, Wireframing, Prototyping, Usability Testing, Accessibility</li> </ul>	
<b>PROFESSIONAL EDUCATION - BALLET DANCER</b>	<b>09/2010 - 06/2018</b>
NMV PIKC Riga Choreography School	

CERTIFICATION

<b>RESPONSIVE WEB DESIGN CERTIFICATION (HTML/CSS)</b>	<b>05/2025 - 08/2025</b>
FreeCodeCamp	
<b>GOOGLE AI ESSENTIALS</b>	<b>05/2025 - 06/2025</b>
Coursera	
<b>SPANISH LANGUAGE B2.1</b>	<b>10/2024 - 02/2025</b>
SpeakEasy BCN (Accredited by Cervantes Institute)	
<b>CALLIGRAPHY COPPERPLATE</b>	<b>03/2024 - 07/2024</b>
Latvian Calligraphy association	
<b>FIGMA UX/UI DESIGN ADVANCED</b>	<b>11/2023 - 01/2024</b>
Udemy	
<b>FIGMA UX/UI DESIGN</b>	<b>07/2023 - 09/2023</b>
Udemy	